

Marketing Intern

We are seeking an enthusiastic and dependable Marketing Intern who wants to jumpstart their career and learn from an experienced team of marketing professionals. You will be an integral part of the overall marketing team and work on B2B integrated marketing campaigns. You will be involved through each phase of development, from brainstorming campaign ideas to developing marketing materials to planning events.

The ideal candidate is a student with an entrepreneurial spirit, a passion for marketing and a detail-oriented mindset.

You're the right person for this role if:

- You're a great writer, with no patience for typos or poor grammar.
- You enjoy figuring things out, from creating new processes to learning new technology.
- You're handy with graphic design programs (Adobe Creative Suite) but also know how to use cheater tools (Canva). Same goes for video.
- You're a natural communicator and will ask questions when you're stuck.
- You have a great attitude, love to have fun at work, and know how to get the job done.

The Marketing Intern will help serve in several areas:

- Developing marketing assets/campaigns such as email campaigns, print advertisements, press releases, and blogs.
- Supporting trade shows design, promotion, and execution.
- Participate and support product launch deliverables.
- Special projects as assigned.

In return, GMI will:

- Ask you to make an impact. You're part of the team—that means you'll have real responsibilities. We want to hear what you think and see what you can do.
- Provide an environment to help you succeed. We've invested in our offices, designing incredible spaces with our employees in mind.
- Develop your career. On top of working alongside some of the best professionals in the business and gaining real-world experience, we'll give you extra opportunities like lunch-and-learns and access to networking events.

Required Skills:

1. Demonstrated ability to use Microsoft Office - especially excel
2. Ability to use the Web as a research tool
3. Strong time management - ability to multi-task and prioritize work.
4. Analytical – ability to process data to make informed decisions and plans
5. Communicative – willing to share when you are excited or discouraged and everything in between.
6. Creative – ability to see how to present information in creative formats and articulate to designers
7. Inquisitive – knows when to ask questions, what questions to ask, and is unafraid to challenge the status quo.

8. Confident – The idea never spoken, or task not executed due to fear of rejection or failure does NOT work in this role. You must be confident to share, act, and challenge when necessary when collaborating with team members from home and outside departments.